

ABEC



AFRICA BUSINESS ETHICS CONFERENCE



**A BRAVE NEW AFRICA:
BUSINESS GROWTH IN TIME OF
ECONOMIC TURBULENCE**

DECEMBER 6TH 2024 | NAIROBI, KENYA

ABEC BACKGROUND

Africa Business Ethics Conference (ABEC) is an annual conference that brings together the private sector, government, civil society and the media fraternity to discuss issues around business ethics. This forum, mooted and organized by Milestones Resource Solutions was first hosted in 2019 after which there have been four iterations in various regions of Africa including East Africa (Kenya), West Africa (Nigeria) and Southern Africa (Botswana). Center for International Private Enterprise (CIPE) has been a core funding partner of each of these conferences that have enabled national discourse on the law, policy, strategies and opportunities around the issues of business ethics.

In each conference, different themes have been explored as detailed below. These overarching themes have provided opportunity to undertake advocacy, collaborate on interventions and provide platforms for the profiling of ethics initiatives

ABEC PAST THEMES

ABEC 2019

THEME: "Best practice for better business; the role of the private sector in promoting transparency & accountability"

VENUE: Kenya

ABEC 2020

THEME: "Tackling corruption to reduce poverty and unemployment in Africa: A necessity for building resilience" "

VENUE: Nigeria

ABEC 2021

THEME: "Business Ethics and Sustainability; A Case for Self-Regulation"

VENUE: Kenya

ABEC 2023

THEME: "'20 Years After UNCAC, Celebrating the Gains, Strengthening Public and Private Sector Collective Action, to eradicate Corruption"

VENUE: Botswana

Commencing with a physical gathering in 2019, ABEC welcomed 222 delegates from diverse nations including Kenya, the USA, Nigeria, Zimbabwe, France, and Mauritius. Evolving into a hybrid format in 2020, the conference adeptly adapted to global circumstances. By 2021, ABEC drew 430 delegates from a broad spectrum of countries, highlighting its expanding influence and outreach. Returning to a physical setting in 2023.

ABEC has remained steadfast in its dedication to facilitating dialogue and collaboration, with participants from various countries such as Botswana, South Africa, Uganda, Kenya, the USA, Nigeria, Niger, Algeria, Morocco, Tanzania, Liberia, Sudan, Congo, Cote d'Ivoire, UK, UAE, Seychelles, Cameroon, Lesotho, Rwanda, Tunisia, Ethiopia, Egypt, Ghana, Mauritania, and Zimbabwe. This trajectory underscores ABEC's burgeoning significance as a premier platform for addressing ethical challenges within African business landscapes.

ABEC 2024

The 2024 edition is billed to be the pivotal gathering for top business leadership and management from across the continent under the theme **'A BRAVE NEW AFRICA: Business Growth in Time of Economic Turbulence'**. This event will be held on **6th December 2024** in Nairobi, Kenya bringing together private sector leaders to discuss issues affecting business, in the turbulent business & macro- economic environment.

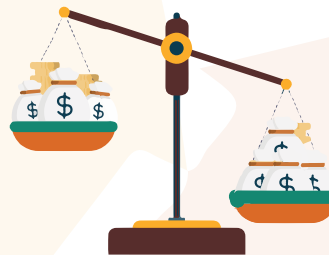
The conference is specifically designed to cater to senior executives at the c-suite level, encompassing Chief Executive Officers and other high-ranking managers. Additionally, it is anticipated that the event will be attended by esteemed business leaders from across the Pan African region, along with senior representatives from various governmental bodies.

CONFERENCE TOPICS



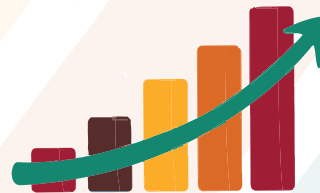
> Emerging business & macro- economic trends/ opportunities, threats and how to ride the wave

FIRST ATTEMPT IN LEARNING



> Case study of a successful Pan African Business, learning from the successes and failures

> Does ethics make business sense? is ethical business practice the edge that Africa needs to take its rightful place in the world economic order



> Tooling for take off; how to develop key people/team competencies

WHY PARTNER



Opportunity to position your brand on the cutting edge of ethical business



Key Note speaker opportunity on your companies' ethos around business ethics



Generate corporate visibility through PR and Marketing



Opportunity for your organization to add your voice on ethical business practice in Africa



Engage with thought leaders on the business environment at National and Continental Level



Get listed on Ethics 1st platform which is a web-based platform for listing companies in Africa that have demonstrated exemplary corporate ethics and integrity.